

# Welcome to 2014

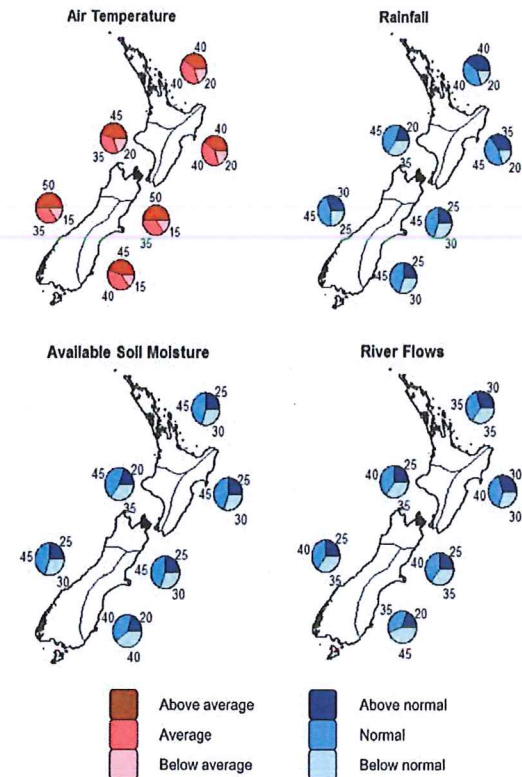
by Les Anstis

Welcome to 2014. It sounds strange when you say it... and I don't know why? It has a futuristic ring that reflects a period a long way away and has come into our consciousness only because some self-acclaimed prophet has managed to get a bit of publicity by forecasting a spectacular event, tragedy or find that will either excite or scare the masses.



But 2014 is here, the prophet has faded into oblivion and life continues with seeds being collected, cuttings propagated, GOLs potted and plants sold. The last 6 months of 2013 have been good and 2014 looks to be better.

NIWA (<http://www.niwa.co.nz/node/109697>) are suggesting that it is most likely the entire country will have temperatures, rainfall and soil moisture for Jan-Feb greater than average which is good for growing, gardening and avoiding water restrictions. .... unless you live in Gisborne and a slip takes out the main pipe.



**The Government** is forecasting a fiscal surplus and in an election year we can look forward to a bit of a splash out which stimulates the economy.

**Housing** is booming in Auckland and Christchurch and it is only a matter of time that it flows across the rest of the country.

**The affordable housing project** is starting to roll which means more gardens to create, roadsides to plant and parks to establish.

**The dairy industry** is projecting a record payout and if NIWA is correct and the grass keeps growing they will also have record yields. Extracting money out of dairy farmers is always a challenge unless it is tax deductible; but the accountants and wives do have their ways!

**Kiwifruit is** recovering from PSA and returns per tray are the highest they have been in the last 10 years. There is a confidence in the industry and as Rob Muldoon aptly commented..." never underestimate the economic value of confidence".

My mates servicing the **Oil industry** in the 'Naki are smiling and if we actually find the stuff they'll all want estates akin to Château de Villandry in France.

**The greenies** have finally got out of Russia to focus on the local fracking and deep sea drilling debacle inspiring everyone to plant their own tree to hug, in their back garden and the retail sector is so flush with success they have already commenced the Easter program to maintain the X-mas momentum.

The indicators are good but then this could be just another Tui ad "Yeah Right" and prophet Les bites the dust.....

### Back in the Nursery:-

The team started back on the 6<sup>th</sup> Jan to a spectacular range of fresh Corokias, Coprosmas, Hebes and Carexes on our product list. We also have a large range of reveg plants on special that gives great opportunity for you to be able to price a job sharp. Call us to discuss your project and see how we can help.

Thank you for your support last year and may we both grow our businesses in 2014.

*Happy New Year!*

### Need a Quote Today

Email your requirements to [ann@naturallynative.co.nz](mailto:ann@naturallynative.co.nz)

### Contact us today

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